



## 2019–2020 Sponsorship Opportunities

SMPS Pittsburgh has developed a diverse menu of sponsorship opportunities for firms within the AEC industry to choose from as a sign of their support for our annual educational programming and networking events. As you may be aware, SMPS is the premier resource for education and information about marketing professional services for the built and natural environment. As a sponsor, firms benefit by helping our chapter continue to offer educational programs and networking events that serve to strengthen the skills and talents of their marketing and business development professionals who are SMPS members and attend these events.

Whether you choose to be one of our Gold, Silver, or Bronze Annual Sponsors or a Featured Sponsor of one of our Luncheon events, we are positive that our sponsorship packages can provide your firm with a consistent presence and message to target industry contacts at an affordable rate.

The SMPS Pittsburgh Chapter offers AEC firms a terrific opportunity to increase its visibility in their own marketplace. The chapter has a sponsorship program that fits a variety of needs and budgets. We encourage you to find out more about our sponsorship program, sponsorship opportunities and associated benefits on the following pages.

Should you have questions about any of the following packages, or are interested in designing your own, please contact our Sponsorship Co-Chairs:

[sponsorship@smpspittsburgh.org](mailto:sponsorship@smpspittsburgh.org)

Katie Stern: [katie.stern@amartinigc.com](mailto:katie.stern@amartinigc.com) or 412-828-5500

Michael Len: [mmlen@sheesleyassoc.com](mailto:mmlen@sheesleyassoc.com) or 412-979-0469

Please note: although payments and contributions to the Pittsburgh Chapter of SMPS are not tax deductible, as charitable contributions for federal income tax purposes; they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.

## 2019–2020 Sponsorship Opportunities

### GOLD - ANNUAL SPONSOR (\$2000/\$2,500) DBE/MBE/WBE Firms (\$1,250/\$1,500)

- ONE (1) free SMPS Membership (12 months) for a non-member
- EIGHT (8) free, one-time, registrations for the 2019-2020 luncheon programs
- Holiday Party or Special Event - THREE (3) free tickets
- ONE (1) free posting on the job bank on the SMPS Pittsburgh website
- Company name/logo on all SMPS PGH communications (identified as Gold Sponsor)
- Opportunity to introduce your firm (3 minute spot) at TWO events throughout 2019-2020 year
- Attendance list from each luncheon event
- Recognition at each event throughout the 2019-2020 year, identified as Gold-Annual Sponsor
- Logo on display in front of room for ALL events
- Opportunity to hand out company information at two events
- Logo featured prominently on registration e-mails, identified as Gold-Annual Sponsor
- Social media highlights, on SMPS PGH Twitter, LinkedIn and Facebook accounts, identifying company/firm as Gold-Annual Sponsor
- Sponsor designation on name tags at attended events

### SILVER - ANNUAL SPONSOR (\$1000/\$1,500) DBE/MBE/WBE Firms (\$500/\$750)

- FOUR (4) free, one-time, registrations for an Education event of your choice (i.e. Webinar, Luncheon or Morning Show) in the 2019-2020 year
- Holiday Party or Special Event - TWO (2) free tickets
- ONE (1) free posting on the job bank on the SMPS Pittsburgh website
- Company name/logo on all SMPS PGH communications (identified as Silver Sponsor)
- Opportunity to introduce your firm (3 minute spot) at the event of your choice
- Recognition at each event throughout the 2019-2020 year, identified as Silver-Annual Sponsor
- Logo on display in front of room for ALL events
- Opportunity to hand out company information at one event
- Logo featured prominently on registration e-mails, identified as Silver-Annual Sponsor
- Social media highlights, on SMPS PGH Twitter, LinkedIn and Facebook accounts, identifying company/firm as Silver-Annual Sponsor
- Sponsor designation on name tags at attended events

### BRONZE - ANNUAL SPONSOR (\$750/\$1,100) DBE/MBE/WBE Firms (\$375/\$500)

- TWO (2) free registrations to an event within the 2019-2020 Program Year
- ONE (1) free posting on the job bank on the SMPS Pittsburgh website
- Company name/logo on event invitations and website
- Logo on display in front of room for ALL events
- Social media highlights, on SMPS PGH Twitter, LinkedIn and Facebook accounts, identifying company/firm as Bronze-Annual Sponsor
- Sponsor designation on name tags at attended events

### FEATURED LUNCHEON SPONSOR (\$500/\$750) DBE/MBE/WBE Firms (\$250/\$375)

- THREE (3) free registrations for sponsored event; all other attendees receive member rate
- Company name/logo on event invitations and reminders
- Logo on display in front of room for sponsored event
- Opportunity to distribute firm information at sponsored event
- Three-minute presentation on firm before luncheon program begins
- Social media highlights, on SMPS PGH Twitter, LinkedIn and Facebook accounts, identifying company/firm as featured monthly luncheon sponsor
- Sponsor designation on name tags at attended event

\*For luncheon events where there is a 'Meet & Greet' prior to, Featured Luncheon Sponsors will be permitted to have 2 staff in attendance, Member or Non-Member.

## 2019–2020 Sponsorship Opportunities

### #AEC'S OF MARKETING SPONSOR (\$150/\$175) DBE/MBE/WBE FIRMS (\$75/\$100)

- ONE (1) free registration for sponsored event; all other company attendees receive member rate
- Company name/logo on event sponsored invitations and reminders
- Verbal recognition and Logo on display at event
- Social media highlights, on SMPS PGH Twitter, LinkedIn and Facebook accounts, identifying company/firm as event sponsor
- Sponsor designation on name tags at attended event

### SPECIAL EVENT SPONSOR (\$200/\$250) DBE/MBE/WBE Firms (\$70/\$120)

- TWO (2) free registrations for sponsored event; all other company attendees receive member rate
- Company name/logo on event sponsored invitations and reminders
- Verbal recognition and Logo on display at event
- Social media highlights on SMPS PGH Twitter, LinkedIn and Facebook accounts, identifying company/firm as Special Event sponsor
- Company name/logo on place card at bar or registration table

### DOOR PRIZE SPONSOR (\$100/\$200)

- Provide pre-approved \$50 or greater gift (logo'd material excluded) to be raffled at Luncheon
- Receive a copy of all business cards collected at the event and performs "winner" selection at the end of the event

### IN-KIND SPONSORS

We welcome and appreciate in-kind support of the Pittsburgh Chapter. Appropriate recognition of in-kind sponsorships is provided depending on the event format, including your logo on the SMPS PGH website, logo on display at Luncheons, verbal recognition, sponsor name badges, etc. Contact us for more details!

Your in-kind sponsorship may assist with chapter operating expenses or any of the following:

- membership event give a ways
- raffle donations for special events
- service donations (printing, graphics, event photography, facility use, etc.)

### CREATE YOUR OWN!

Don't see exactly what you're looking for in these options? SMPS Pittsburgh will work with you to create a sponsorship package that suits your needs and budget.

Contact: Katie Stern (412-828-5500) or Michael Len (412-979-0469) at [sponsorship@smpspittsburgh.org](mailto:sponsorship@smpspittsburgh.org) to learn more.